

Colour Cosmetics in the Philippines

<https://marketpublishers.com/r/C6E14405FEDEN.html>

Date: April 2024

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: C6E14405FEDEN

Abstracts

Colour cosmetics in the Philippines saw dynamic growth in current value terms in 2023, continuing the trend of the previous year. Sales were boosted an increase in mobility, including the return of Filipinos to their physical offices and more frequent socialising with family and friends. This had an especially positive impact on colour cosmetics as consumers paid greater attention to their appearance.

Euromonitor International's Colour Cosmetics in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Colour Cosmetics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Colour Cosmetics in the Philippines
Euromonitor International
April 2024

LIST OF CONTENTS AND TABLES

COLOUR COSMETICS IN THE PHILIPPINES
KEY DATA FINDINGS

2023 DEVELOPMENTS

Colour cosmetics sees dynamic performance alongside return of busy lifestyles
Lip and cheek tints are valued for their versatility and long-lasting properties
Competition intensifies, as local brands raise their profile

PROSPECTS AND OPPORTUNITIES

Premium brands are expected to look to expand their presence, alongside rising disposable incomes
E-commerce will play a key role in generating demand, but bricks-and-mortar stores will remain important
Home-grown brands will gain a stronger foothold in the market by tailoring their products to the needs of local consumers

CATEGORY DATA

Table 1 Sales of Colour Cosmetics by Category: Value 2018-2023
Table 2 Sales of Colour Cosmetics by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Colour Cosmetics: % Value 2019-2023
Table 4 LBN Brand Shares of Colour Cosmetics: % Value 2020-2023
Table 5 LBN Brand Shares of Eye Make-up: % Value 2020-2023
Table 6 LBN Brand Shares of Facial Make-up: % Value 2020-2023
Table 7 LBN Brand Shares of Lip Products: % Value 2020-2023
Table 8 LBN Brand Shares of Nail Products: % Value 2020-2023
Table 9 LBN Brand Shares of Premium Colour Cosmetics: % Value 2020-2023
Table 10 Forecast Sales of Colour Cosmetics by Category: Value 2023-2028
Table 11 Forecast Sales of Colour Cosmetics by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN THE PHILIPPINES

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 12 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 17 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 18 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 19 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 21 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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