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Colour Cosmetics in Finland

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Abstracts

In 2022, colour cosmetics recorded one of the highest growth rates within beauty and personal care in Finland, with double-digit volume and current value rises. This impressive performance was largely thanks to the fact that, although sales had grown positively in 2021, they had not yet returned to pre-2020 levels. By 2022, most product areas within colour cosmetics had achieved, or were at least approaching, value parity with 2019. However, in terms of volume, sales across some segments remaine...

Euromonitor International's Colour Cosmetics in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Colour Cosmetics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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