

Colour Cosmetics in Indonesia

<https://marketpublishers.com/r/CE86093BE7EEN.html>

Date: June 2019

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: CE86093BE7EEN

Abstracts

Lip products maintained its status as the biggest contributor to overall value sales of colour cosmetics in 2018. Both multinational and local brands, particularly new brands, compete strongly in this category, since these products are considered the easiest way to penetrate the market. In addition, the price of lip products is fairly cheap, and women usually have many lip products in different shades and brands; therefore, they welcome new lip products.

Euromonitor International's Colour Cosmetics in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Colour Cosmetics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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