

# Colombiana de Comercio SA in Retailing (Colombia)

<https://marketpublishers.com/r/C39B8649C35EN.html>

Date: March 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: C39B8649C35EN

## Abstracts

Colombiana de Comercio, with the K-tronix and AlKosto fasciae, focuses on the sale of electronics and appliances, and since 2010, with the launch of its website, the company has made strong efforts to promote online transactions. The company will continue to strengthen its position as the leader in electronics and appliance specialist retailers, as well as to further promote AlKosto as the best place to purchase grocery products at the lowest prices, and find the best availability of private.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Colombiana de Comercio SA: Key Facts

Summary 2 Colombiana de Comercio SA: Operational Indicators

Internet Strategy

Summary 3 Colombiana de Comercio SA: Share of Sales Generated by Internet

Retailing

Company Background

Private Label

Summary 4 Colombiana de Comercio SA: Private Label Portfolio

Competitive Positioning

Summary 5 Colombiana de Comercio SA: Competitive Position 2012

## I would like to order

Product name: Colombiana de Comercio SA in Retailing (Colombia)

Product link: <https://marketpublishers.com/r/C39B8649C35EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C39B8649C35EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970