

Colombiana de Comercio SA in Retailing (Colombia)

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Abstracts

Colombiana de Comercio, with the K-tronix and AlKosto fasciae, focuses on the sale of electronics and appliances, and since 2010, with the launch of its website, the company has made strong efforts to promote online transactions. The company will continue to strengthen its position as the leader in electronics and appliance specialist retailers, as well as to further promote AlKosto as the best place to purchase grocery products at the lowest prices, and find the best availability of private.

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Contents

Strategic Direction

Key Facts

Summary 1 Colombiana de Comercio SA: Key Facts

Summary 2 Colombiana de Comercio SA: Operational Indicators

Internet Strategy

Summary 3 Colombiana de Comercio SA: Share of Sales Generated by Internet

Retailing

Company Background

Private Label

Summary 4 Colombiana de Comercio SA: Private Label Portfolio

Competitive Positioning

Summary 5 Colombiana de Comercio SA: Competitive Position 2012

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