

Colgate-Palmolive UK Ltd in Beauty and Personal Care (United Kingdom)

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Date: August 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C2E4BBA241FEN

Abstracts

Colgate-Palmolive UK Ltd will continue to focus on its core category, oral care, with its Colgate brand, while also developing its range of products in the bath and shower and deodorants categories. The company follows fundamental values on an international basis, to which its UK operations also adhere; these include demonstrating care for the environment, promoting global teamwork by sharing ideas, technologies and talents, and ensuring continuous improvement, in order to retain customer...

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