

# Colgate-Palmolive de México SA de CV in Home Care (Mexico)

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## Abstracts

The strategic direction of Colgate-Palmolive de México revolves around sustainability and social responsibility, focusing on the production of high-quality products to improve consumers' lives. The company aims to continue with its constant development of new products to meet consumers' needs by using its umbrella brands, continuing with its efficient distribution as well as in-store performance.

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