

Coffee - United Kingdom

https://marketpublishers.com/r/C57EF0BF98AEN.html Date: January 2011 Pages: 39 Price: US\$ 990.00 (Single User License) ID: C57EF0BF98AEN

Abstracts

Fresh ground coffee saw a strong 8% rise in current value unit price in 2010 over the previous year, as a result of higher global raw material prices. There were poor harvests in Colombia and Brazil for arabica coffee beans and, while UK suppliers strived to keep price increases to a minimum, many global suppliers heavily increased prices in order to compensate for rising input costs. Price increases were thus particularly strong within higher-quality arabica coffee. Unfavourable exchange rates...

Euromonitor International's Coffee in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2006-2010, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Coffee market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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