

Coffee in Norway

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Abstracts

Coffee remains a hugely popular drink for Norwegians with the average adult (aged over 18) consuming five cups of coffee a day according to the Norway Coffee Information's 2023 Coffee Survey. It is commonly consumed for breakfast, in the morning and in the workplace. However, sales have declined in retail volume terms in 2023. This is in part due to the economic situation and the resumption of cross-border trade. However, it is also due to consumers returning to busier lifestyles now that the pa...

Euromonitor International's Coffee in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Coffee market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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