

## Coffee in the Netherlands

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At present, around 12% of Dutch households own a coffee machine for hard pods. This means that there is considerable growth potential for this type of coffee as consumers are expected to remain interested in premium high quality coffee. A further improvement in the Dutch economy will certainly be a major help in driving this growth in premium coffee. This will also be a reason for the rising interest in fresh coffee beans as the positive development of the economy will help the sales of automati...

Euromonitor International's Coffee in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Fresh Coffee, Instant Coffee.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Coffee market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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