

## Coffee in Kazakhstan

URL:	<a href="https://marketpublishers.com/r/C11F72C5696EN.html">https://marketpublishers.com/r/C11F72C5696EN.html</a>
Date:	March 6, 2019
Pages:	19
Price:	US\$ 990.00
ID:	C11F72C5696EN

Although coffee is not considered the main hot drink among the Kazakhstani population, the culture of coffee consumption is growing steadily. This is mostly supported by the increasing number of cafés and specialist coffee shops in Kazakhstan, especially in large towns such as Almaty and Astana. Strong international and local coffee shop chains were present in Kazakhstan in the review period. In 2018, Costa Coffee and Angel In Us increased their number of outlets in Kazakhstan, demonstrating con...

Euromonitor International's Coffee in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2023 illustrate how the market is set to change.

**Product coverage:** Fresh Coffee, Instant Coffee.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Coffee market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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