

Coffee in Ireland

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Abstracts

Retail coffee in Ireland continued to see growth in volume terms during 2023, albeit at a slower rate than in previous years of the review period. The main reason for growth is the increasing penetration of coffee in Irish households. Ireland is said to be slowly transitioning from a traditional tea culture to a coffee drinking nation. Indeed, younger adults are more likely to drink coffee instead of tea. This is supported by the rapid expansion of coffee shops in Ireland. In fact, the coffee sh...

Euromonitor International's Coffee in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Coffee market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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