

Coffee - India

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Abstracts

Well-established coffee shop chains, such as Cafe Coffee Day (CCD) and Barista, enhanced their pan-India presence in the latter part of the review period. In 2010, Cafe Coffee Day and Barista had 970 and 200 stores, respectively, and they aim to continue expanding in the next few years. Meanwhile, several relatively new players, such as Costa Coffee, Coffee Bean, Gloria Jean's and Java Coffee, are trying to establish a footing in Indian coffee retailing. Both these factors drove on-trade...

Euromonitor International's Coffee in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2006-2010, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Coffee market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Coffee in India
Euromonitor International
January 2011

LIST OF CONTENTS AND TABLES

Executive Summary
Steady Volume Growth for Hot Drinks in India
Unit Prices Escalate Significantly
Multinational Players Dominate Hot Drinks
Kirana Stores Continue To Dominate Retail Sales
Forecast Period To See Higher Volume Growth
Key Trends and Developments
Age and Spending Power Influence Consumers' Choice
Greater Efforts in Diversification
Multinationals Dominate Hot Drinks Sales
Convenience Is the New Buzz Word
Advertisements Focus on Specific Consumer Segments
Territory Key Trends and Developments
East and Northeast India
North India
South India
West India
Rural Vs Urban Key Trends and Developments
Market Data
Table 1 Retail Vs Foodservice Sales of Hot Drinks: % Volume Breakdown 2005-2010
Table 2 Retail Vs Foodservice Sales of Hot Drinks: % Volume Growth 2005-2010
Table 3 Retail Sales of Hot Drinks by Category: Volume 2005-2010
Table 4 Retail Sales of Hot Drinks by Category: Value 2005-2010
Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2005-2010
Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2005-2010
Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2005-2010
Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2005-2010
Table 9 Total Sales of Hot Drinks by Category: Total Volume 2005-2010
Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2005-2010
Table 11 Retail Sales of Hot Drinks by Region: Volume 2005-2010
Table 12 Retail Sales of Hot Drinks by Region: Value 2005-2010

Table 13 Retail Sales of Hot Drinks by Region: % Volume Growth 2005-2010
Table 14 Retail Sales of Hot Drinks by Region: % Value Growth 2005-2010
Table 15 Foodservice Sales of Hot Drinks by Region: Volume 2005-2010
Table 16 Foodservice Sales of Hot Drinks by Region: % Volume Growth 2005-2010
Table 17 Total Sales of Hot Drinks by Region: Total Volume 2005-2010
Table 18 Total Sales of Hot Drinks by Region: % Total Volume Growth 2005-2010
Table 19 Sales of Hot Drinks by Rural-Urban % Analysis 2010
Table 20 Hot Drinks Company Shares by Retail Value 2006-2010
Table 21 Hot Drinks Brand Shares by Retail Value 2007-2010
Table 22 Penetration of Private Label by Category 2005-2010
Table 23 Sales of Hot Drinks by Distribution Format: % Analysis 2005-2010
Table 24 Sales of Hot Drinks by Category and Distribution Format: % Analysis 2010
Table 25 Forecast Retail Vs Foodservice Sales of Hot Drinks: % Volume Breakdown 2010-2015
Table 26 Forecast Retail Vs Foodservice Sales of Hot Drinks: % Volume Growth 2010-2015
Table 27 Forecast Retail Sales of Hot Drinks by Category: Volume 2010-2015
Table 28 Forecast Retail Sales of Hot Drinks by Category: Value 2010-2015
Table 29 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2010-2015
Table 30 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2010-2015
Table 31 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2010-2015
Table 32 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2010-2015
Table 33 Forecast Total Sales of Hot Drinks by Category: Total Volume 2010-2015
Table 34 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2010-2015
Table 35 Forecast Retail Sales of Hot Drinks by Region: Volume 2010-2015
Table 36 Forecast Retail Sales of Hot Drinks by Region: Value 2010-2015
Table 37 Forecast Retail Sales of Hot Drinks by Region: % Volume Growth 2010-2015
Table 38 Forecast Retail Sales of Hot Drinks by Region: % Value Growth 2010-2015
Table 39 Forecast Foodservice Sales of Hot Drinks by Region: Volume 2010-2015
Table 40 Forecast Foodservice Sales of Hot Drinks by Region: % Volume Growth 2010-2015
Table 41 Forecast Total Sales of Hot Drinks by Region: Total Volume 2010-2015
Table 42 Forecast Total Sales of Hot Drinks by Region: % Total Volume Growth 2010-2015
Appendix
Production/import/export Data

Table 43 Production of Hot Drinks by Category 2004-2009

Table 44 Imports of Hot Drinks by Category 2004-2009

Table 45 Exports of Hot Drinks by Category 2004-2009

Definitions

Summary 1 Research Sources

Cadbury India Ltd

Strategic Direction

Key Facts

Summary 2 Cadbury India Ltd: Key Facts

Summary 3 Cadbury India Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 4 Cadbury India Ltd: Competitive Position 2010

Duncans Industries Ltd

Strategic Direction

Key Facts

Summary 5 Duncans Industries Ltd: Key Facts

Summary 6 Duncans Industries Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 7 Duncans Industries Ltd: Competitive Position 2010

GlaxoSmithKline Consumer Healthcare Ltd

Strategic Direction

Key Facts

Summary 8 GlaxoSmithKline Consumer Healthcare Ltd: Key Facts

Summary 9 GlaxoSmithKline Consumer Healthcare Ltd: Operational Indicators

Company Background

Production

Summary 10 GlaxoSmithKline Consumer Healthcare Ltd: Competitive Position 2010

Hindustan Lever Ltd

Strategic Direction

Key Facts

Summary 11 Hindustan Unilever Ltd: Key Facts

Summary 12 Hindustan Unilever Ltd: Operational Indicators

Company Background

Production

Summary 13 Hindustan Unilever Ltd: Production Statistics 2009*

Competitive Positioning

Summary 14 Hindustan Unilever Ltd: Competitive Position 2009

Narasu's Coffee Co

Strategic Direction

Key Facts

Summary 15 Narasu's Coffee Co: Key Facts

Company Background

Production

Competitive Positioning

Summary 16 Narasu's Coffee Co: Competitive Position 2010

Nestlé India Ltd

Strategic Direction

Key Facts

Summary 17 Nestlé India Ltd: Key Facts

Summary 18 Nestlé India Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 19 Nestlé India Ltd: Competitive Position 2010

Tata Global Beverages Ltd

Strategic Direction

Key Facts

Summary 20 Tata Global Beverages Ltd: Key Facts

Summary 21 Tata Global Beverages Ltd: Operational Indicators

Company Background

Production

Summary 22 Tata Global Beverages Ltd: Production Statistics 2010

Competitive Positioning

Summary 23 Tata Global Beverages Ltd: Competitive Position 2010

Twinings Pvt Ltd

Strategic Direction

Key Facts

Summary 24 Twinings Pvt Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 25 Twinings Pvt Ltd: Competitive Position 2010

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 46 Coffee Machine Sales 2005-2010

Table 47 Retail Sales of Coffee by Category: Volume 2005-2010

Table 48 Retail Sales of Coffee by Category: Value 2005-2010

Table 49 Retail Sales of Coffee by Category: % Volume Growth 2005-2010

Table 50 Retail Sales of Coffee by Category: % Value Growth 2005-2010

Table 51 Coffee Company Shares by Retail Value 2006-2010

Table 52 Coffee Brand Shares by Retail Value 2007-2010

Table 53 Forecast Retail Sales of Coffee by Category: Volume 2010-2015

Table 54 Forecast Retail Sales of Coffee by Category: Value 2010-2015

Table 55 Forecast Retail Sales of Coffee by Category: % Volume Growth 2010-2015

Table 56 Forecast Retail Sales of Coffee by Category: % Value Growth 2010-2015

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