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Coffee in Lithuania

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Abstracts

Retail volume sales of coffee in Lithuania declined in 2023 for the third consecutive year. While the landscape is saturated, economic uncertainty hindered volume sales, as rising price sensitivity and ongoing inflation reduced disposable incomes. In addition, the largest category in coffee, standard fresh grounded coffee, continued to lose ground to beans and pods.

Euromonitor International's Coffee in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Coffee market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Coffee in Lithuania
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

COFFEE IN LITHUANIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail volume sales decline, driven by shrinking sales of standard fresh ground coffee
Fresh coffee beans drive growth as consumers demand a barista experience at home
The competitive landscape remains consolidated, led by Jacobs Douwe Egberts
PROSPECTS AND OPPORTUNITIES
Consumers will seek the caf? culture at home, driving sales
Fresh coffee faces stagnant retail volume sales in years ahead
Competitors offer ongoing promotions to drive sales of branded products
CATEGORY DATA
Table 1 Retail Sales of Coffee by Category: Volume 2018-2023
Table 2 Retail Sales of Coffee by Category: Value 2018-2023
Table 3 Retail Sales of Coffee by Category: % Volume Growth 2018-2023
Table 4 Retail Sales of Coffee by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Coffee: % Retail Value 2019-2023
Table 6 LBN Brand Shares of Coffee: % Retail Value 2020-2023
Table 7 Forecast Retail Sales of Coffee by Category: Volume 2023-2028
Table 8 Forecast Retail Sales of Coffee by Category: Value 2023-2028
Table 9 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028
Table 10 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028
HOT DRINKS IN LITHUANIA
EXECUTIVE SUMMARY
Hot drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments

Foodservice vs retail split
What next for hot drinks?
MARKET DATA
Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023
Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023
Table 13 Retail Sales of Hot Drinks by Category: Volume 2018-2023
Table 14 Retail Sales of Hot Drinks by Category: Value 2018-2023
Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023
Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023
Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023
Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023
Table 19 Total Sales of Hot Drinks by Category: Total Volume 2018-2023
Table 20 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023
Table 21 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023
Table 22 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023
Table 23 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023
Table 24 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023
Table 25 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023
Table 26 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028
Table 27 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028
Table 28 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028
Table 29 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028
Table 30 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028
Table 31 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028
Table 32 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028
Table 33 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028
Table 34 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028
Table 35 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028
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SOURCES
Summary 1 Research Sources

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