

Coffee in Croatia



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Selling coffee in the off-trade channel is very much about having a significant presence. Leading manufacturers have realised it and are trying every possible scenario to push out competing products from the shelves in retail outlets. Recently, the leader Franck dd acquired the company that distributed rival brand Lavazza coffee, and then cancelled the contract in 2016, meaning Lavazza had limited availability for a while. Even as this report is being written, the brand's new distributor Orbico...

Euromonitor International's Coffee in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Coffee market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Retail Sales of Coffee by Category: Volume 2011-2016

Table 2 Retail Sales of Coffee by Category: Value 2011-2016

Table 3 Retail Sales of Coffee by Category: % Volume Growth 2011-2016

Table 4 Retail Sales of Coffee by Category: % Value Growth 2011-2016

Table 5 Retail Sales of Instant Coffee Mixes by Type: % Volume 2011-2016

Table 6 NBO Company Shares of Coffee: % Retail Value 2012-2016

Table 7 LBN Brand Shares of Coffee: % Retail Value 2013-2016

Table 8 Forecast Retail Sales of Coffee by Category: Volume 2016-2021

Table 9 Forecast Retail Sales of Coffee by Category: Value 2016-2021

Table 10 Forecast Retail Sales of Coffee by Category: % Volume Growth 2016-2021

Table 11 Forecast Retail Sales of Coffee by Category: % Value Growth 2016-2021

Franck Dd in Hot Drinks (croatia)

Strategic Direction

Key Facts

Summary 1 Franck dd: Key Facts

Summary 2 Franck dd: Operational Indicators

Competitive Positioning

Summary 3 Franck dd: Competitive Position 2016

Executive Summary

Rising Disposable Income Is Reflected in Sales of Hot Drinks

Tea Still Lacks the Momentum for Significant Sales Growth

the Fight for Shelf Space Creates Problems for Some Competitors

Manufacturers Try To Shift Towards Premium Hot Drinks

On-trade Has A Better Outlook Than Off-trade

Market Data

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2011-2016

Table 13 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2011-2016

Table 14 Retail Sales of Hot Drinks by Category: Volume 2011-2016

Table 15 Retail Sales of Hot Drinks by Category: Value 2011-2016

Table 16 Retail Sales of Hot Drinks by Category: % Volume Growth 2011-2016

Table 17 Retail Sales of Hot Drinks by Category: % Value Growth 2011-2016

Table 18 Foodservice Sales of Hot Drinks by Category: Volume 2011-2016

Table 19 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2011-2016

Table 20 Total Sales of Hot Drinks by Category: Total Volume 2011-2016

Table 21 Total Sales of Hot Drinks by Category: % Total Volume Growth 2011-2016

Table 22 NBO Company Shares of Hot Drinks: % Retail Value 2012-2016

Table 23 LBN Brand Shares of Hot Drinks: % Retail Value 2013-2016

Table 24 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2011-2016

Table 25 Retail Distribution of Hot Drinks by Format: % Volume 2011-2016

Table 26 Retail Distribution of Hot Drinks by Format and Category: % Volume 2016

Table 27 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2016-2021

Table 28 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2016-2021

Table 29 Forecast Retail Sales of Hot Drinks by Category: Volume 2016-2021

Table 30 Forecast Retail Sales of Hot Drinks by Category: Value 2016-2021

Table 31 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2016-2021

Table 32 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2016-2021

Table 33 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2016-2021

Table 34 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2016-2021

Table 35 Forecast Total Sales of Hot Drinks by Category: Total Volume 2016-2021

Table 36 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2016-2021

Definitions

Sources

Summary 4 Research Sources

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