

Coffee Day Enterprises Ltd in Consumer Foodservice (India)

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Abstracts

Coffee Day Enterprises Ltd, formerly known as Amalgamated Bean Coffee Trading Co Ltd, is one of the leading specialist coffee producers, retailers and foodservice operators in the country. The company launched its IPO in 2015. However, it has been reporting losses ever since. In an effort to reverse this, the company focused on changing its menu and launching its own mobile app to offer direct home delivery. The current focus and long-term plan of the company is to work towards making itself pro...

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