

# Coca-Cola Almaty Bottlers SP in Soft Drinks (Kazakhstan)

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## Abstracts

Coca-Cola Almaty Bottlers will work on strong advertising campaigns, introducing new packaging, new flavours and enhancement of existing brands.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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