

Coastal Contacts, Inc in Eyewear (Canada)

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Date: December 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: CA8837869D0EN

Abstracts

Coastal Contacts Inc, a global operator and the largest internet retailer of prescription eyewear in Canada, will enter 2013 with the objective of sustaining and growing its dominant presence in prescription contact lenses, eyeglasses and accessories through the internet channel. This will be achieved through expanded online marketing and advertising and with the development of retail showrooms in selected markets beginning in 2013.

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