

Co-operative Group Ltd, The in Retailing (United Kingdom)

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Date: April 2015

Pages: 4

Price: US\$ 572.00 (Single User License)

ID: CA812744F1EEN

Abstracts

Across the company, the Co-operative has struggled as a result of the continued struggles of its banking division. The group has required a serious overhaul of how it is organised. Its aim will be to strengthen its sales derived from convenience stores, which are growing in popularity. Moving more aggressively into city centres could work well for the company.

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