

# CMR SAB de CV in Consumer Foodservice (Mexico)

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## Abstracts

CMR SAB de CV is a Mexican company that focuses primarily on full-service restaurants. The company's strategy is to expand its business with profitable brands that prioritise the consumer dining experience and top-quality food and service. The company's focus over the forecast period is to expand the Chili's Grill & Bar brand and also consolidate its presence in the casual and fine dining areas with the brands Olive Garden, Red Lobster, Capital Grille and the most recently acquired LongHorn...

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