

# Clover Beverages (Pty) Ltd in Soft Drinks (South Africa)

https://marketpublishers.com/r/CC13921B72AEN.html

Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: CC13921B72AEN

### **Abstracts**

Clover SA plans to further grow its share of the South African dairy market by ensuring that its products meet consumer demand in terms of being of a high quality, as well as in a convenient format. The company will continue to focus on developing its core brands, and/ or acquire brands that have the potential to be in the top position in the area in which they are present.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Fruit/Vegetable Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Clover Beverages (Pty) Ltd: Key Facts

Summary 2 Clover Beverages (Pty) Ltd: Operational Indicators 2010-2012

Company Background

Production

Competitive Positioning

Summary 3 Clover Beverages (Pty) Ltd: Competitive Position 2012



#### I would like to order

Product name: Clover Beverages (Pty) Ltd in Soft Drinks (South Africa)
Product link: <a href="https://marketpublishers.com/r/CC13921B72AEN.html">https://marketpublishers.com/r/CC13921B72AEN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CC13921B72AEN.html">https://marketpublishers.com/r/CC13921B72AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970