

# Clothing and Footwear Specialist Retailers - Malaysia

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## Abstracts

Consumers are becoming more discerning. This may be due to the higher penetration of the internet and the higher level of education in Malaysia, resulting in more sophisticated consumers who demand more stylish products which are up-to-date with the latest international fashion trends. Clothing and footwear speciality retailers gained popularity, as it was considered more sophisticated and stylish to shop in these outlets rather than in department stores. As expected, brands which are...

Euromonitor International's Clothing and Footwear Specialist Retailers in Malaysia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Beauty Specialist Retailers, Chemists/Pharmacies, Convenience Stores, Department Stores, DIY, Home Improvement and Garden Centres, Forecourt Retailers, Furniture and Furnishings Stores, Independent Small Grocers, Jewellers, Mass Merchandisers, Media Products Stores, Other Healthcare Specialist Retailers, Other Leisure and Personal Goods Specialist Retailers, Parapharmacies/Drugstores, Pet Shops and Superstores, Sports Goods Stores, Stationers/Office Supply Stores, Traditional Toys and Games Stores, Variety Stores, Warehouse Clubs.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Clothing and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Clothing and Footwear Specialist Retailers in Malaysia  
Euromonitor International  
January 2011

### LIST OF CONTENTS AND TABLES

Executive Summary

Retailing in Malaysia Moves Towards Maturity and Sophistication

Malaysians Spend Again As the Economy Gradually Recovers in 2010

Grocery Retailers Increase in Prominence

Foreign Retailers Gain Stronger Prominence

Saturation in Retailing Is Expected To Slow Growth

Key Trends and Developments

Consumers' Spending Increases As the Economy Gradually Recovers

Internet Retailing Has Strong Potential, But Is Still in Its Infancy

Government Regulation Aims To Better Protect and Serve Consumers

Private Label Provides A Wider Choice of Prices, Quality and Variety

Secondary States Hold Potential for Retailers To Increase Their Prominence

Lifestyle Concept Gains Attention in Retailing

Market Indicators

Table 1 Employment in Retailing 2005-2010

Market Data

Table 2 Sales in Retailing by Category: Value 2005-2010

Table 3 Sales in Retailing by Category: % Value Growth 2005-2010

Table 4 Sales in Retailing by Grocery vs Non-Grocery 2005-2010

Table 5 Sales in Store-Based Retailing by Category: Value 2005-2010

Table 6 Sales in Store-Based Retailing by Category: % Value Growth 2005-2010

Table 7 Sales in Non-Grocery Retailing by Category: Value 2005-2010

Table 8 Sales in Non-Grocery Retailing by Category: % Value Growth 2005-2010

Table 9 Sales in Non-store Retailing by Category: Value 2005-2010

Table 10 Sales in Non-store Retailing by Category: % Value Growth 2005-2010

Table 11 Retailing Company Shares: % Value 2006-2010

Table 12 Retailing Brand Shares: % Value 2007-2010

Table 13 Store-Based Retailing Company Shares: % Value 2006-2010

Table 14 Store-Based Retailing Brand Shares: % Value 2007-2010

Table 15 Non-Grocery Retailers Company Shares: % Value 2006-2010

Table 16 Non-Grocery Retailers Brand Shares: % Value 2007-2010

Table 17 Non-store Retailing Company Shares: % Value 2006-2010

Table 18 Non-store Retailing Brand Shares: % Value 2007-2010

Table 19 Forecast Sales in Retailing by Category: Value 2010-2015

Table 20 Forecast Sales in Retailing by Category: % Value Growth 2010-2015

Table 21 Forecast Sales in Store-Based Retailing by Category: Value 2010-2015

Table 22 Forecast Sales in Store-Based Retailing by Category: % Value Growth 2010-2015

Table 23 Forecast Sales in Non-Grocery Retailing by Category: Value 2010-2015

Table 24 Forecast Sales in Non-Grocery Retailing by Category: % Value Growth 2010-2015

Table 25 Forecast Sales in Non-store Retailing by Category: Value 2010-2015

Table 26 Forecast Sales in Non-store Retailing by Category: % Value Growth 2010-2015

Appendix

Operating Environment

Cash and Carry

Definitions

Sources

Summary 1 Research Sources

7-eleven Malaysia Sdn Bhd

Strategic Direction

Key Facts

Summary 2 7-Eleven Malaysia Sdn Bhd: Key Facts

Summary 3 7-Eleven Malaysia Sdn Bhd: Operational Indicators

Internet Strategy

Company Background

Chart 1 7-Eleven Malaysia Sdn Bhd: 7-Eleven in Malaysia

Private Label

Summary 4 7-Eleven Malaysia Sdn Bhd: Private Label Portfolio

Competitive Positioning

Summary 5 7-Eleven Malaysia Sdn Bhd: Competitive Position 2010

Aeon Co (m) Bhd

Strategic Direction

Key Facts

Summary 6 AEON Co (M) Bhd: Key Facts

Summary 7 AEON Co (M) Bhd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 8 AEON Co (M) Bhd: Private Label Portfolio  
Competitive Positioning  
Summary 9 AEON Co (M) Bhd: Competitive Position 2010  
Avon Cosmetics (m) Sdn Bhd  
Strategic Direction  
Key Facts  
Summary 10 Avon Cosmetics (M) Sdn Bhd: Key Facts  
Summary 11 Avon Cosmetics (M) Sdn Bhd: Operational Indicators  
Internet Strategy  
Company Background  
Private Label  
Summary 12 Avon Cosmetics (M) Sdn Bhd: Private Label Portfolio  
Competitive Positioning  
Summary 13 Avon Cosmetics (M) Sdn Bhd: Competitive Position 2010  
Strategic Direction  
Key Facts  
Summary 14 Carrefour Magnificent Diagraph Sdn Bhd: Key Facts  
Summary 15 Carrefour Magnificent Diagraph Sdn Bhd: Operational Indicators  
Internet Strategy  
Company Background  
Chart 2 Carrefour Magnificent Diagraph Sdn Bhd: Carrefour in Malaysia  
Chart 3 Carrefour Magnificent Diagraph Sdn Bhd: Carrefour Express in Malaysia  
Private Label  
Summary 16 Carrefour Magnificent Diagraph Sdn Bhd: Private Label Portfolio  
Competitive Positioning  
Summary 17 Carrefour Magnificent Diagraph Sdn Bhd: Competitive Position 2010  
Courts Mammoth Sdn Bhd  
Strategic Direction  
Key Facts  
Summary 18 Courts Mammoth Sdn Bhd: Key Facts  
Summary 19 Courts Mammoth Sdn Bhd: Operational Indicators  
Internet Strategy  
Company Background  
Private Label  
Competitive Positioning  
Summary 20 Courts Mammoth Sdn Bhd: Competitive Position 2010  
Elken Sdn Bhd  
Strategic Direction  
Key Facts

Summary 21 Elken Sdn Bhd: Key Facts

Summary 22 Elken Sdn Bhd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 23 Elken Sdn Bhd: Private Label Portfolio

Competitive Positioning

Summary 24 Elken Sdn Bhd: Competitive Position 2010

Gch Retail (m) Sdn Bhd

Strategic Direction

Key Facts

Summary 25 GCH Retail (M) Sdn Bhd: Key Facts

Summary 26 GCH Retail (M) Sdn Bhd: Operational Indicators

Internet Strategy

Company Background

Chart 4 GCH Retail (M) Sdn Bhd: Cold Storage in Malaysia

Chart 5 GCH Retail (M) Sdn Bhd: Giant in Malaysia

Private Label

Summary 27 GCH Retail (M) Sdn Bhd: Private Label Portfolio

Competitive Positioning

Summary 28 GCH Retail (M) Sdn Bhd: Competitive Position 2010

Ikano Corp Sdn Bhd

Strategic Direction

Key Facts

Summary 29 Ikano Corp Sdn Bhd: Key Facts

Summary 30 Ikano Corp Sdn Bhd: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 31 Ikano Corp Sdn Bhd: Competitive Position 2010

Parkson Corp Sdn Bhd

Strategic Direction

Key Facts

Summary 32 Parkson Corp Sdn Bhd: Key Facts

Summary 33 Parkson Corp Sdn Bhd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 34 Parkson Corp Sdn Bhd: Private Label Portfolio  
Competitive Positioning

Summary 35 Parkson Corp Sdn Bhd: Competitive Position 2010  
Poh Kong Holdings Berhad  
Strategic Direction  
Key Facts

Summary 36 Poh Kong Holdings Bhd: Key Facts  
Summary 37 Poh Kong Holdings Bhd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 38 Poh Kong Holdings Bhd: Private Label Portfolio  
Competitive Positioning

Summary 39 Poh Kong Holdings Bhd: Competitive Position 2010  
Robinson & Co Ltd  
Strategic Direction

Key Facts

Summary 40 Robinson & Co Ltd: Key Facts  
Summary 41 Robinson & Co Ltd: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 42 Robinson & Co Ltd: Competitive Position 2010  
Rsh (malaysia) Sdn Bhd  
Strategic Direction

Key Facts

Summary 43 RSH (Malaysia) Sdn Bhd: Key Facts  
Summary 44 RSH (Malaysia) Sdn Bhd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 45 RSH (Malaysia) Sdn Bhd: Private Label Portfolio  
Competitive Positioning

Summary 46 RSH (Malaysia) Sdn Bhd: Competitive Position 2010  
Store Corp Bhd, the  
Strategic Direction

Key Facts

Summary 47 The Store Corp Bhd: Key Facts

Summary 48 The Store Corp Bhd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 49 The Store Corp Bhd: Private Label Portfolio

Competitive Positioning

Summary 50 The Store Corp Bhd: Competitive Position 2010

Tesco Stores (malaysia) Sdn Bhd

Strategic Direction

Key Facts

Summary 51 Tesco Stores (Malaysia) Sdn Bhd: Key Facts

Summary 52 Tesco Stores (Malaysia) Sdn Bhd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 53 Tesco Stores (Malaysia) Sdn Bhd: Private Label Portfolio

Competitive Positioning

Summary 54 Tesco Stores (Malaysia) Sdn Bhd: Competitive Position 2010

Watson's Personal Care Stores Sdn Bhd

Strategic Direction

Key Facts

Summary 55 Watson's Personal Care Stores Sdn Bhd: Key Facts

Summary 56 Watson's Personal Care Stores Sdn Bhd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 57 Watson's Personal Care Stores Sdn Bhd: Private Label Portfolio

Competitive Positioning

Summary 58 Watson's Personal Care Stores Sdn Bhd: Competitive Position 2010

Headlines

Trends

Channel Formats

Chart 6 Clothing and Footwear Specialist Retailers: Aldo in Malaysia

Chart 7 Clothing and Footwear Specialist Retailers: Bossini in Malaysia

Channel Data

Table 27 Clothing and Footwear Retailers: Value Sales, Outlets and Selling Space  
2005-2010

Table 28 Clothing and Footwear Retailers: Value Sales, Outlets and Selling Space: %  
Growth 2005-2010



Table 29 Clothing and Footwear Retailers Company Shares by Value 2006-2010

Table 30 Clothing and Footwear Retailers Brand Shares by Value 2007-2010

Table 31 Clothing and Footwear Retailers Brand Shares by Outlets 2007-2010

Table 32 Clothing and Footwear Retailers Brand Shares by Selling Space 2007-2010

Table 33 Clothing and Footwear Retailers Forecasts: Value Sales, Outlets and Selling Space 2010-2015

Table 34 Clothing and Footwear Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2010-2015

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