

Clothing and Footwear Specialist Retailers in Russia

<https://marketpublishers.com/r/CEC86449FBDEN.html>

Date: May 2011

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: CEC86449FBDEN

Abstracts

Many grocery retailers are already working in economy formats using discount prices, and this strategy is becoming increasingly attractive to clothing and footwear specialist retailers. Clothing and footwear companies have been reviewing their strategies and offering major goods via sales promotions or opening additional discounters. Some players have directed their strategy towards private label development.

Euromonitor International's Clothing and Footwear Specialist Retailers in Russia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialist Retailers, Chemists/Pharmacies, Convenience Stores, Department Stores, DIY, Home Improvement and Garden Centres, Forecourt Retailers, Furniture and Furnishings Stores, Independent Small Grocers, Jewellers, Mass Merchandisers, Media Products Stores, Other Healthcare Specialist Retailers, Other Leisure and Personal Goods Specialist Retailers, Parapharmacies/Drugstores, Pet Shops and Superstores, Sports Goods Stores, Stationers/Office Supply Stores, Traditional Toys and Games Stores, Variety Stores, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Clothing and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Clothing and Footwear Specialist Retailers in Russia
Euromonitor International
May 2011

LIST OF CONTENTS AND TABLES

Headlines

Trends

Channel Formats

Chart 1 Clothing and Footwear Specialist Retailers: Cashemir i Shelk in St Petersburg

Channel Data

Table 1 Clothing and Footwear Retailers: Value Sales, Outlets and Selling Space
2005-2010

Table 2 Clothing and Footwear Retailers: Value Sales, Outlets and Selling Space: %
Growth 2005-2010

Table 3 Clothing and Footwear Retailers Company Shares by Value 2006-2010

Table 4 Clothing and Footwear Retailers Brand Shares by Value 2007-2010

Table 5 Clothing and Footwear Retailers Brand Shares by Outlets 2007-2010

Table 6 Clothing and Footwear Retailers Brand Shares by Selling Space 2007-2010

Table 7 Clothing and Footwear Retailers Forecasts: Value Sales, Outlets and Selling
Space 2010-2015

Table 8 Clothing and Footwear Retailers Forecasts: Value Sales, Outlets and Selling
Space: % Growth 2010-2015

Dikaya Orkhideya Zao in Retailing (russia)

Strategic Direction

Key Facts

Summary 1 Dikaya Orkhideya ZAO: Key Facts

Summary 2 Dikaya Orkhideya ZAO: Operational Indicators

Internet Strategy

Table 9 Dikaya Orkhideya ZAO: Share of Sales Generated by Internet Retailing

Company Background

Private Label

Summary 3 Dikaya Orkhideya ZAO: Private Label Portfolio

Competitive Positioning

Summary 4 Dikaya Orkhideya ZAO: Competitive Position 2010

Sportmaster Group in Retailing (russia)

Strategic Direction

Key Facts

Summary 5 Sportmaster Group: Key Facts

Internet Strategy

Company Background

Private Label

Summary 6 Sportmaster Group: Private Label Portfolio

Competitive Positioning

Summary 7 Sportmaster Group: Competitive Position 2010

Executive Summary

Russian Economy Sees Signs of Recovery

Government Action Prevents Monopolies in Retailing

Grocers Remain Targets While Internet Retailing Grows Fastest

X5 Retail Group Leads Wal-mart in Terms of Acquisitions

Russian Regions Offer Growth Potential

Key Trends and Developments

Economic Conditions

Internet Retailing

Government Regulation

Private Label

High Efficiency Is the Target for Retailers

Stronger Competitors Develop Through Mergers and Acquisitions

Market Indicators

Table 10 Employment in Retailing 2005-2010

Market Data

Table 11 Sales in Retailing by Category: Value 2005-2010

Table 12 Sales in Retailing by Category: % Value Growth 2005-2010

Table 13 Sales in Retailing by Grocery vs Non-Grocery 2005-2010

Table 14 Sales in Store-Based Retailing by Category: Value 2005-2010

Table 15 Sales in Store-Based Retailing by Category: % Value Growth 2005-2010

Table 16 Sales in Non-Grocery Retailing by Category: Value 2005-2010

Table 17 Sales in Non-Grocery Retailing by Category: % Value Growth 2005-2010

Table 18 Sales in Non-store Retailing by Category: Value 2005-2010

Table 19 Sales in Non-store Retailing by Category: % Value Growth 2005-2010

Table 20 Retailing Company Shares: % Value 2006-2010

Table 21 Retailing Brand Shares: % Value 2007-2010

Table 22 Store-Based Retailing Company Shares: % Value 2006-2010

Table 23 Store-Based Retailing Brand Shares: % Value 2007-2010

Table 24 Non-Grocery Retailers Company Shares: % Value 2006-2010

Table 25 Non-Grocery Retailers Brand Shares: % Value 2007-2010

Table 26 Non-store Retailing Company Shares: % Value 2006-2010

Table 27 Non-store Retailing Brand Shares: % Value 2007-2010

Table 28 Forecast Sales in Retailing by Category: Value 2010-2015

Table 29 Forecast Sales in Retailing by Category: % Value Growth 2010-2015

Table 30 Forecast Sales in Store-Based Retailing by Category: Value 2010-2015

Table 31 Forecast Sales in Store-Based Retailing by Category: % Value Growth 2010-2015

Table 32 Forecast Sales in Non-Grocery Retailing by Category: Value 2010-2015

Table 33 Forecast Sales in Non-Grocery Retailing by Category: % Value Growth 2010-2015

Table 34 Forecast Sales in Non-store Retailing by Category: Value 2010-2015

Table 35 Forecast Sales in Non-store Retailing by Category: % Value Growth 2010-2015

Appendix

Operating Environment

Cash-and-carry

Table 36 Cash-and-Carry: Sales Value 2005-2010

Table 37 Cash-and-Carry: Sales by National Brand Owner: Sales Value 2007-2010

Table 38 Cash-and-Carry: Number of Outlets by National Brand Owner: 2007-2010

Definitions

Summary 8 Research Sources

I would like to order

Product name: Clothing and Footwear Specialist Retailers in Russia

Product link: <https://marketpublishers.com/r/CEC86449FBDEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CEC86449FBDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970