

Clothing and Footwear - Brazil

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Abstracts

Sales of clothing and footwear saw accelerated growth in the review period, following the moderate growth of 2006. The year of 2007 proved to be particularly beneficial for clothing and footwear manufacturers as sales growth reached its highest levels. Worsening economic conditions in 2008 caused sales growth to slow down in 2008, but continued proving to be a positive scenario for manufacturers and retailers. Unit prices remained stable for the majority of sectors throughout the period.

Euromonitor International's Clothing and footwear in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2004-2008 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2013 illustrate how the market is set to change.

Product coverage: Clothing, Footwear

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Clothing and Footwear industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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