

Clothing - Malaysia

<https://marketpublishers.com/r/C2BCE4A8B9DEN.html>

Date: October 2009

Pages: 25

Price: US\$ 900.00 (Single User License)

ID: C2BCE4A8B9DEN

Abstracts

The new environment of young working professionals and executives has created more growth and demand in the clothing and footwear market and this trend will continue to boost demand.

Euromonitor International's Clothing in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2004-2008 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2013 illustrate how the market is set to change.

Product coverage: Childrenswear, Clothing accessories, Men's outerwear, Socks, stockings and tights, Underwear and nightwear, Women's outerwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Clothing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Clothing in Malaysia
Euromonitor International
October 2009

LIST OF CONTENTS AND TABLES

Executive Summary

Clothing and Footwear in Malaysia To Only Slight Increase Due To Recession
Cheaper Imported Raw Materials and Labour From China and Vietnam
Demand for Apparel Increases Due To More Fashion and Retail Awareness in Malaysia
Consumers Spending Less on Branded Fashion Apparel and Accessories Due To the
Worsening Global Economic Recession

Footwear and Clothing To Grow and Remain Positive Between 2009-2013

Key Trends and Developments

Lesser Demand Among Consumers and Fewer Collections for Clothing and Footwear
Market

Government Aims To Promote and Create More Awareness of Fashion

Shopping Malls Begin To Dominate the Retailing Landscape

Consumers Opt for Emerging Brands

Sandals and Flip-flops Set the Trend Amongst Consumers

Market Data

Table 1 Sales of Clothing and Footwear by Sector: Volume 2003-2008

Table 2 Sales of Clothing and Footwear by Sector: Value 2003-2008

Table 3 Sales of Clothing and Footwear by Sector: % Volume Growth 2003-2008

Table 4 Sales of Clothing and Footwear by Sector: % Value Growth 2003-2008

Table 5 Clothing and Footwear Company Shares 2004-2008

Table 6 Clothing and Footwear Brand Shares 2005-2008

Table 7 Sales of Clothing and Footwear by Distribution Format: % Analysis 2003-2008

Table 8 Forecast Sales of Clothing and Footwear by Sector: Volume 2008-2013

Table 9 Forecast Sales of Clothing and Footwear by Sector: Value 2008-2013

Table 10 Forecast Sales of Clothing and Footwear by Sector: % Volume Growth
2008-2013

Table 11 Forecast Sales of Clothing and Footwear by Sector: % Value Growth
2008-2013

Definitions

Clothing

Footwear

Summary 1 Research Sources
Bata (malaysia) Sdn Bhd
Strategic Direction
Key Facts
 Summary 2 Bata Marketing SdnBhd: Key Facts
 Summary 3 Bata Marketing SdnBhd: Operational Indicators
Company Background
Production
Competitive Positioning
 Summary 4 Bata Marketing SdnBhd: Competitive Position 2008
Lewre International Sdn Bhd
Strategic Direction
Key Facts
 Summary 5 Lewre International Sdn Bhd: Key Facts
 Summary 6 Lewre International Sdn Bhd: Operational Indicators
Company Background
Production
Competitive Positioning
 Summary 7 Lewre International Sdn Bhd: Competitive Position 2008
Nike Sales (m) Sdn Bhd
Strategic Direction
Key Facts
 Summary 8 Nike Sales (M) Sdn Bhd: Key Facts
 Summary 9 Nike Sales (M) Sdn Bhd: Operational Indicators
Company Background
Production
Competitive Positioning
 Summary 10 Nike Sales (M) Sdn Bhd: Competitive Position 2008
Rsh (malaysia) Sdn Bhd
Strategic Direction
Key Facts
 Summary 11 RSH (M) Sdn Bhd: Key Facts
 Summary 12 RSH (M) Sdn Bhd: Operational Indicators
Company Background
Production
Competitive Positioning
 Summary 13 RSH (M) Sdn Bhd: Competitive Position 2008
Vincci Ladies Specialty Centre Sdn Bhd
Strategic Direction

Key Facts

Summary 14 Vincci Ladies' Specialties Centre (M) Sdn Bhd: Key Facts

Summary 15 Vincci Ladies' Specialties Centre (M) Sdn Bhd: Operational Indicators
(As a group)

Company Background

Production

Competitive Positioning

Summary 16 Vincci Ladies' Specialties Centre (M) Sdn Bhd: Competitive Position
2008

Headlines

Trends

Prospects

New Product Developments

Summary 17 Clothing: New Product Launches 2007- 2008

Sector Data

Table 12 Sales of Clothing by Subsector: Volume 2003-2008

Table 13 Sales of Clothing by Subsector: Value 2003-2008

Table 14 Sales of Clothing by Subsector: % Volume Growth 2003-2008

Table 15 Sales of Clothing by Subsector: % Value Growth 2003-2008

Table 16 Sales of Men's Outerwear by Type 2003-2008

Table 17 Sales of Women's Outerwear by Type 2003-2008

Table 18 Sales of Childrenswear by Type 2003-2008

Table 19 Sales of Clothing by Distribution Format: % Analysis 2003-2008

Table 20 Forecast Sales of Clothing by Subsector: Volume 2008-2013

Table 21 Forecast Sales of Clothing by Subsector: Value 2008-2013

Table 22 Forecast Sales of Clothing by Subsector: % Volume Growth 2008-2013

Table 23 Forecast Sales of Clothing by Subsector: % Value Growth 2008-2013

I would like to order

Product name: Clothing - Malaysia

Product link: <https://marketpublishers.com/r/C2BCE4A8B9DEN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2BCE4A8B9DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970