

# Clothing - India

<https://marketpublishers.com/r/C453A9EB105EN.html>

Date: October 2009

Pages: 35

Price: US\$ 900.00 (Single User License)

ID: C453A9EB105EN

## Abstracts

Despite the economic downturn and recession hitting the western markets towards the end of 2008, the Indian clothing industry continued to grow at a healthy pace. The Indian economy continued to grow in these difficult times due to factors such as young population, increased per capita income, less dependency on export markets and rise of organised retail channels across the nation's urban area. Also with the economic prosperity rising, Indian middle class population has started to pay...

Euromonitor International's Clothing in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2004-2008 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2013 illustrate how the market is set to change.

**Product coverage:** Childrenswear, Clothing accessories, Men's outerwear, Socks, stockings and tights, Underwear and nightwear, Women's outerwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Clothing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Clothing in India  
Euromonitor International  
October 2009

### LIST OF CONTENTS AND TABLES

Executive Summary

Despite Recession Indian Clothing and Footwear Market Holds on  
Rising Income Levels and Demand From Young Population Helps Market To Grow  
Women's Wear, Children Wear and Accessories Grows at Fast Pace

Increased Retailing Space Helps Private Labels To Dominate

Styling Along Quality and Comfort To Become Important in Forecast Period

Key Trends and Developments

Rising Economic Prosperity Helps Clothing and Footwear Market To Grow

Organised Retailing Boom Creates Big Market for Private Labels

Womenswear Benefits Due To Rise in Number of Working Woman

With Quality and Comfort, Styling Too Becomes Important

Recession Forces Marketers To Focus on Discount Stores

Market Data

Table 1 Sales of Clothing and Footwear by Sector: Volume 2003-2008

Table 2 Sales of Clothing and Footwear by Sector: Value 2003-2008

Table 3 Sales of Clothing and Footwear by Sector: % Volume Growth 2003-2008

Table 4 Sales of Clothing and Footwear by Sector: % Value Growth 2003-2008

Table 5 Clothing and Footwear Company Shares 2004-2008

Table 6 Clothing and Footwear Brand Shares 2005-2008

Table 7 Sales of Clothing and Footwear by Distribution Format: % Analysis 2003-2008

Table 8 Forecast Sales of Clothing and Footwear by Sector: Volume 2008-2013

Table 9 Forecast Sales of Clothing and Footwear by Sector: Value 2008-2013

Table 10 Forecast Sales of Clothing and Footwear by Sector: % Volume Growth  
2008-2013

Table 11 Forecast Sales of Clothing and Footwear by Sector: % Value Growth  
2008-2013

Definitions

Clothing

Footwear

Summary 1 Research Sources

Arvind Mills Ltd

**Strategic Direction****Key Facts**

Summary 2 Arvind Mills Ltd: Key Facts

Summary 3 Arvind Mills Ltd: Operational Indicators

**Company Background****Production**

Summary 4 Arvind Mills Ltd: Production Statistics 2007

**Competitive Positioning**

Summary 5 Arvind Mills Ltd: Competitive Position 2008

**Bata India Ltd****Strategic Direction****Key Facts**

Summary 6 Bata India Ltd: Key Facts

Summary 7 Bata India Ltd: Operational Indicators

**Company Background****Production****Competitive Positioning**

Summary 8 Bata India Ltd: Competitive Position 2007

**Maxwell Industries Ltd****Strategic Direction****Key Facts**

Summary 9 Maxwell Industries Ltd: Key Facts

Summary 10 Maxwell Industries Ltd: Operational Indicators

**Company Background****Production****Competitive Positioning**

Summary 11 Maxwell Industries Ltd: Competitive Position 2008

**Pantaloon Retail India Ltd****Strategic Direction****Key Facts**

Summary 12 Pantaloon Retail India Ltd: Key Facts

Summary 13 Pantaloon Retail India Ltd: Operational Indicators

**Company Background****Production****Competitive Positioning**

Summary 14 Pantaloon Retail India Ltd: Competitive Position 2008

**Raymond Apparel Ltd****Strategic Direction****Key Facts**

Summary 15 Raymond Apparel Ltd: Key Facts

Summary 16 Raymond Apparel Ltd: Operational Indicators

Company Background

Production

Summary 17 Raymond Apparel Ltd: Production Statistics 2007

Summary 18 Raymond Apparel Ltd: Production Statistics 2007- Readymade garments

Competitive Positioning

Summary 19 Raymond Apparel Ltd: Competitive Position 2008

Headlines

Trends

Prospects

New Product Developments

Summary 20 New Product Launches 2007- 2008

Sector Data

Table 12 Sales of Clothing by Subsector: Volume 2003-2008

Table 13 Sales of Clothing by Subsector: Value 2003-2008

Table 14 Sales of Clothing by Subsector: % Volume Growth 2003-2008

Table 15 Sales of Clothing by Subsector: % Value Growth 2003-2008

Table 16 Sales of Men's Outerwear by Type 2003-2008

Table 17 Sales of Women's Outerwear by Type 2003-2008

Table 18 Sales of Childrenswear by Type 2003-2008

Table 19 Sales of Clothing by Distribution Format: % Analysis 2003-2008

Table 20 Forecast Sales of Clothing by Subsector: Volume 2008-2013

Table 21 Forecast Sales of Clothing by Subsector: Value 2008-2013

Table 22 Forecast Sales of Clothing by Subsector: % Volume Growth 2008-2013

Table 23 Forecast Sales of Clothing by Subsector: % Value Growth 2008-2013

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