

Clothing - Australia

<https://marketpublishers.com/r/C0CD0F38E99EN.html>

Date: December 2009

Pages: 31

Price: US\$ 900.00 (Single User License)

ID: C0CD0F38E99EN

Abstracts

The major story of 2008 in the clothing sector was the global financial crisis. Australia, like much of the rest of the world, is in recession. Consumer confidence is extremely low, as Australians are worried about job security, reduced pensions and investment losses, and the future of the economy. Unemployment rose, and companies were making announcements every week about cutting hundreds of jobs, all of which led to a decline in consumer spending on clothing in 2008, and particularly on...

Euromonitor International's Clothing in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2004-2008 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2013 illustrate how the market is set to change.

Product coverage: Childrenswear, Clothing accessories, Men's outerwear, Socks, stockings and tights, Underwear and nightwear, Women's outerwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Clothing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Clothing in Australia
Euromonitor International
December 2009

LIST OF CONTENTS AND TABLES

Executive Summary
Slow-down Bucks Trend of Previous Years
Global Financial Crisis Slows Sales Growth
Baby Boom Buoyant Infant Clothing Sector
Children's Market Immature
Hard Road Ahead
Key Trends and Developments
Australians Eschew Conspicuous Consumption
Eco-friendly Is the New Black
Fashionable Sportswear
Yummy Mummy Fashion
Online Retail Boom
Market Data
Table 1 Sales of Clothing and Footwear by Sector: Volume 2003-2008
Table 2 Sales of Clothing and Footwear by Sector: Value 2003-2008
Table 3 Sales of Clothing and Footwear by Sector: % Volume Growth 2003-2008
Table 4 Sales of Clothing and Footwear by Sector: % Value Growth 2003-2008
Table 5 Clothing and Footwear Company Shares 2004-2008
Table 6 Clothing and Footwear Brand Shares 2005-2008
Table 7 Sales of Clothing and Footwear by Distribution Format: % Analysis 2003-2008
Table 8 Forecast Sales of Clothing and Footwear by Sector: Volume 2008-2013
Table 9 Forecast Sales of Clothing and Footwear by Sector: Value 2008-2013
Table 10 Forecast Sales of Clothing and Footwear by Sector: % Volume Growth
2008-2013
Table 11 Forecast Sales of Clothing and Footwear by Sector: % Value Growth
2008-2013
Definitions
Clothing
Footwear
Summary 1 Research Sources
Country Road Ltd

Strategic Direction**Key Facts**

Summary 2 Country Road Ltd: Key Facts

Summary 3 Country Road Ltd: Operational Indicators 2006-2008

Company Background**Production****Competitive Positioning**

Summary 4 Country Road Ltd: Competitive Position 2008

Gazal Corp Ltd**Strategic Direction****Key Facts**

Summary 5 Gazal Corporation Ltd: Key Facts

Summary 6 Gazal Corporation Ltd: Operational Indicators 2006-2008

Company Background**Production****Competitive Positioning**

Summary 7 Gazal Corporation Ltd: Competitive Position 2008

Globe International Ltd**Strategic Direction****Key Facts**

Summary 8 Globe International: Key Facts

Summary 9 Globe International: Operational Indicators 2006-2008

Company Background**Production****Competitive Positioning**

Summary 10 Globe International Ltd: Competitive Position 2008

Just Group Ltd**Strategic Direction****Key Facts**

Summary 11 Just Group Ltd: Key Facts

Summary 12 Just Group Ltd: Operational Indicators 2006-2008

Company Background**Production****Competitive Positioning**

Summary 13 Just Group Ltd: Competitive Position 2008

Noni-b Ltd**Strategic Direction****Key Facts**

Summary 14 Noni B Ltd: Key Facts

Summary 15 Noni B Ltd: Operational Indicators 2006-2008

Company Background

Production

Competitive Positioning

Summary 16 Noni B Ltd: Competitive Position 2008

Headlines

Trends

Prospects

New Product Developments

Summary 17 New Product Launches 2007-2008

Sector Data

Table 12 Sales of Clothing by Subsector: Volume 2003-2008

Table 13 Sales of Clothing by Subsector: Value 2003-2008

Table 14 Sales of Clothing by Subsector: % Volume Growth 2003-2008

Table 15 Sales of Clothing by Subsector: % Value Growth 2003-2008

Table 16 Sales of Men's Outerwear by Type 2003-2008

Table 17 Sales of Women's Outerwear by Type 2003-2008

Table 18 Sales of Childrenswear by Type 2003-2008

Table 19 Sales of Clothing by Distribution Format: % Analysis 2003-2008

Table 20 Forecast Sales of Clothing by Subsector: Volume 2008-2013

Table 21 Forecast Sales of Clothing by Subsector: Value 2008-2013

Table 22 Forecast Sales of Clothing by Subsector: % Volume Growth 2008-2013

Table 23 Forecast Sales of Clothing by Subsector: % Value Growth 2008-2013

I would like to order

Product name: Clothing - Australia

Product link: <https://marketpublishers.com/r/C0CD0F38E99EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0CD0F38E99EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970