

Clothing - Argentina

<https://marketpublishers.com/r/C22EEEB86C0EN.html>

Date: September 2009

Pages: 37

Price: US\$ 900.00 (Single User License)

ID: C22EEEB86C0EN

Abstracts

For the first time since the end of the previous economic crisis in 2002, growth in sales registered a sharp slow-down in 2008, on account of internal political and economic problems that affected consumers' confidence. Sales in several areas of the country's interior were paralysed in early 2008 because of a conflict between farmers and the government. The global financial crisis affected the consumers' trust further in the fourth quarter of 2008 and early 2009.

Euromonitor International's Clothing in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2004-2008 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2013 illustrate how the market is set to change.

Product coverage: Childrenswear, Clothing accessories, Men's outerwear, Socks, stockings and tights, Underwear and nightwear, Women's outerwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Clothing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Clothing in Argentina
Euromonitor International
November 2009

LIST OF CONTENTS AND TABLES

Executive Summary

Growth Continues During A Market Slow-down

Inflation and Legislative Changes Marked the Businessmen's Agenda

Dynamic Sectors Grow Because of More Purchases by Women

Concentration Increases, But Market Remains Atomised

Slow Growth Expected in An Uncertain Market

Key Trends and Developments

Consumption Comes To Halt After Six Years of Constant Growth

Multinationals Grow With Establishment of Local Representation and Increased Tourism

Changes in Legislation Generate Distrust and A Bad Business Climate

Black Market, Counterfeit Production and Smuggling Still Out of Control

Shopping Centres Expand With Their Eye on the Apparel Market

Market Data

Table 1 Sales of Clothing and Footwear by Sector: Volume 2003-2008

Table 2 Sales of Clothing and Footwear by Sector: Value 2003-2008

Table 3 Sales of Clothing and Footwear by Sector: % Volume Growth 2003-2008

Table 4 Sales of Clothing and Footwear by Sector: % Value Growth 2003-2008

Table 5 Clothing and Footwear Company Shares 2004-2008

Table 6 Clothing and Footwear Brand Shares 2005-2008

Table 7 Sales of Clothing and Footwear by Distribution Format: % Analysis 2003-2008

Table 8 Forecast Sales of Clothing and Footwear by Sector: Volume 2008-2013

Table 9 Forecast Sales of Clothing and Footwear by Sector: Value 2008-2013

Table 10 Forecast Sales of Clothing and Footwear by Sector: % Volume Growth
2008-2013

Table 11 Forecast Sales of Clothing and Footwear by Sector: % Value Growth
2008-2013

Definitions

Clothing

Footwear

Summary 1 Research Sources

Alpargata Saic

Strategic Direction

Key Facts

Summary 2 Alpargata SAIC: Key Facts

Summary 3 Alpargata SAIC: Operational Indicators 2006-2008

Company Background

Production

Summary 4 Alpargata SAIC: Production Statistics 2008

Competitive Positioning

Summary 5 Alpargata SAIC: Competitive Position 2008

Cheeky SA

Strategic Direction

Key Facts

Summary 6 Cheeky SA: Key Facts

Summary 7 Cheeky SA: Operational Indicators 2006-2008

Company Background

Production

Summary 8 Cheeky SA: Production Statistics 2008

Competitive Positioning

Summary 9 Cheeky SA: Competitive Position 2008

Grimoldi SA

Strategic Direction

Key Facts

Summary 10 Grimoldi SA: Key Facts

Summary 11 Grimoldi SA: Operational Indicators 2006-2008

Company Background

Production

Competitive Positioning

Summary 12 Grimoldi SA: Competitive Position 2008

Vesuvio SA

Strategic Direction

Key Facts

Summary 13 Vesuvio SA: Key Facts

Summary 14 Vesuvio SA: Operational Indicators 2006-2008

Production

Competitive Positioning

Summary 15 Vesuvio SA: Competitive Position 2008

Vf Argentina SA

Strategic Direction

Key Facts

Summary 16 VF Argentina SA: Key Facts

Summary 17 VF Argentina SA: Operational Indicators 2007-2008

Company Background

Production

Summary 18 VF Argentina SA: Production Statistics 2008

Competitive Positioning

Summary 19 VF Argentina SA: Competitive Position 2008

Headlines

Trends

Prospects

New Product Developments

Summary 20 New Product Launches 2007-2008

Sector Data

Table 12 Sales of Clothing by Subsector: Volume 2003-2008

Table 13 Sales of Clothing by Subsector: Value 2003-2008

Table 14 Sales of Clothing by Subsector: % Volume Growth 2003-2008

Table 15 Sales of Clothing by Subsector: % Value Growth 2003-2008

Table 16 Sales of Men's Outerwear by Type 2003-2008

Table 17 Sales of Women's Outerwear by Type 2003-2008

Table 18 Sales of Childrenswear by Type 2003-2008

Table 19 Sales of Clothing by Distribution Format: % Analysis 2003-2008

Table 20 Forecast Sales of Clothing by Subsector: Volume 2008-2013

Table 21 Forecast Sales of Clothing by Subsector: Value 2008-2013

Table 22 Forecast Sales of Clothing by Subsector: % Volume Growth 2008-2013

Table 23 Forecast Sales of Clothing by Subsector: % Value Growth 2008-2013

I would like to order

Product name: Clothing - Argentina

Product link: <https://marketpublishers.com/r/C22EEEB86C0EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C22EEEB86C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970