

Clothing Accessories in Egypt

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Abstracts

Clothing accessories registered the strongest growth across the review period except in FY 2011 during the sudden economic crisis that followed the 25 January Revolution when it suffered a 15% current value decline. However, clothing accessories proved to be robust in 2012 by providing an affordable and flexible fashion alternative to buying items of clothing. Young people are driving these sales and are more likely to buy hats and scarves than gloves, belts and ties, which are mainly the...

Euromonitor International's Clothing Accessories in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Clothing Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Clothing Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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