

Clothing Accessories in Chile

<https://marketpublishers.com/r/C446FCBFEA1EN.html>

Date: April 2013

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: C446FCBFEA1EN

Abstracts

The most recognised brands, such as adidas, Lounge and Zara, are showing better performances than the private label brands of Cencosud, Falabella and Ripley Corp. Unit prices of clothing accessories registered a 6% decline in 2012, and consumers started to acquire products from more recognised brands which they were not able to buy in previous years. A huge part of Chileans' new fashion and design is reflected in their preference for accessories, which shows their own style.

Euromonitor International's Clothing Accessories in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Clothing Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Clothing Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CLOTHING ACCESSORIES IN CHILE

Euromonitor International

April 2013

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Clothing Accessories by Category: Volume 2007-2012

Table 2 Sales of Clothing Accessories by Category: Value 2007-2012

Table 3 Sales of Clothing Accessories by Category: % Volume Growth 2007-2012

Table 4 Sales of Clothing Accessories by Category: % Value Growth 2007-2012

Table 5 Clothing Accessories Company Shares 2008-2012

Table 6 Clothing Accessories Brand Shares 2009-2012

Table 7 Forecast Sales of Clothing Accessories by Category: Volume 2012-2017

Table 8 Forecast Sales of Clothing Accessories by Category: Value 2012-2017

Table 9 Forecast Sales of Clothing Accessories by Category: % Volume Growth 2012-2017

Table 10 Forecast Sales of Clothing Accessories by Category: % Value Growth 2012-2017

Adidas Chile Ltda in Apparel (chile)

Strategic Direction

Key Facts

Summary 1 adidas Chile Ltda: Key Facts

Summary 2 adidas Chile Ltda: Operational Indicators

Company Background

Chart 1 adidas Chile Ltda: adidas in Vina del Mar

Production

Competitive Positioning

Summary 3 adidas Chile Ltda: Competitive Position 2012

Internet Strategy

Falabella Saci in Apparel (chile)

Strategic Direction

Key Facts

Summary 4 Falabella SACI: Key Facts

Summary 5 Falabella SACI: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 6 Falabella SACI: Competitive Position 2012

Internet Strategy

Ripley Corp SA in Apparel (chile)

Strategic Direction

Key Facts

Summary 7 Ripley Corp SA: Key Facts

Summary 8 Ripley Corp SA: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 9 Ripley Corp SA: Competitive Position 2012

Internet Strategy

Wal-mart Chile SA in Apparel (chile)

Strategic Direction

Key Facts

Summary 10 Wal-Mart Chile SA: Key Facts

Summary 11 Wal-Mart Chile SA: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 12 Wal-Mart Chile SA: Competitive Position 2012

Internet Strategy

Executive Summary

Sales Continue To Growth Despite Price Drop

Sportswear Becomes Everyday Wear

Large Retailers and Discount Outlets Are Key Players in 2012

Shopping Centres Continue Their Expansion

Price Decreases and An Increase in Fashionable But Low Cost Clothing Are Expected

Key Trends and Developments

Aggressive Expansion of Large Retailers Boosts Sales of Apparel

Seasonal Discounts Are A Key Driver in An Environment of Lower Prices

the Share of Private Label Increases Faster Than Any Brand

Urban Middle-aged Population Develop New Fashion Trends

Chilean Apparel Seems To Be Insensitive To Global Economic Crisis

Market Data

Table 11 Sales of Apparel by Category: Volume 2007-2012

Table 12 Sales of Apparel by Category: Value 2007-2012

Table 13 Sales of Apparel by Category: % Volume Growth 2007-2012

Table 14 Sales of Apparel by Category: % Value Growth 2007-2012

Table 15 Apparel Company Shares 2008-2012

Table 16 Apparel Brand Shares 2009-2012

Table 17 Sales of Apparel by Distribution Format: % Analysis 2007-2012

Table 18 Sales of Apparel by Category and Distribution Format: % Analysis 2012

Table 19 Forecast Sales of Apparel by Category: Volume 2012-2017

Table 20 Forecast Sales of Apparel by Category: Value 2012-2017

Table 21 Forecast Sales of Apparel by Category: % Volume Growth 2012-2017

Table 22 Forecast Sales of Apparel by Category: % Value Growth 2012-2017

Definitions

Sources

Summary 13 Research Sources

I would like to order

Product name: Clothing Accessories in Chile

Product link: <https://marketpublishers.com/r/C446FCBFEA1EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C446FCBFEA1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970