

# Clothing Accessories in Brazil

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## Abstracts

Thanks to increasing disposable income and the success of more added-value products, sales of clothing accessories experienced strong growth in 2012, rising 14% in current value terms. With the exception of ties that have been traditionally used for formal occasions such as work and special events, other segments are benefiting directly from rising purchasing power as they were previously regarded as superfluous. In addition, the growing influence of international fashion trends is pushing...

Euromonitor International's Clothing Accessories in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2017 illustrate how the market is set to change.

**Product coverage:** Belts, Gloves, Hats/Caps, Other Clothing Accessories, Scarves, Ties.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Clothing Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

July 2013

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