

Cloetta AB in Packaged Food (Sweden)

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Date: January 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: C02B3E1AA12EN

Abstracts

After the integration in 2012 of acquired company Leaf, Cloetta AB has worked with cost savings and efficiency in order to reach synergies. One production plant in Denmark was closed down and another in Gavle will follow in 2014. This organisational restructuring has moved the focus from Cloetta AB's core activities, but in 2013 the company will once more start focusing on its main activities. The long-term goal is to have organic growth that matches the overall market growth.

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