

Cloer Elektrogeräte GmbH in Consumer Appliances (Germany)

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Abstracts

The strategic focus of Cloer Elektrogeräte GmbH lies in the effective communication of the strengths and qualities of the overall Cloer brand as the company seeks to create enhanced consumer awareness and credibility within Germany and Europe overall. The company continues to exploit various business opportunities which derive from the dynamic expansion of demand for certain categories of consumer electronics in Germany and other European countries.

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