

Climate Action in Travel and Tourism: Less Talk, More Action

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Date: May 2022

Pages: 42

Price: US\$ 1,325.00 (Single User License)

ID: C18033C10200EN

Abstracts

Travel and tourism creates as much as 8% of the world's carbon emissions, with calls for "a little less conversation, a little more action" when it comes to the sector's engagement with the climate, despite progress made since the pandemic. There remains much scope for ramping up innovation in climate action for travel experiences and operations across the supply chain. With COP26, there are high hopes that tourism will emerge as a major catalyst in achieving a net zero emissions future.

Euromonitor International's Climate Action in Travel and Tourism: Less Talk, More Action global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

Product coverage: Activities and Experiences, Lodging, Online Travel and Intermediaries, Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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