

Cleaning and Personal Care Products in Mexico: ISIC 2424

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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Household Cleaning and Personal Care Products market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Beauty and Skin Care, Hair Care Products, Oral Care and Other Cosmetic Preparations, Perfumes and Toilet Waters, Soap, Cleaning Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Household Cleaning and Personal Care Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Cleaning and Personal Care Products

Chart 1 Hierarchical Position of Cleaning and Personal Care Products Industry

Definitions

Attractiveness Index

Chart 2 Attractiveness Index of Cleaning and Personal Care Products Industry Among Other Mexico Industries in the Category

Chart 3 Attractiveness Index of Cleaning and Personal Care Products Industry Among Other Mexico Industries in the Category

Chart 4 Binary Diagram of Attractiveness Index

Chart 5 Attractiveness Index of Cleaning and Personal Care Products Industry Among All Mexico Industries

Attractiveness Index: Explanation

Industry Growth/performance

Chart 6 Key Industry Indicators 2005-2011

Chart 7 Key Industry Indicators Annual Growth 2006-2011

Chart 8 Turnover of Local Producers and Nominal GDP 1998-2017

Chart 9 Total Market Dynamics and the Role of Local Producers

Chart 10 Turnover of Local Producers at Constant Prices vs Changes in Producer Prices

Role of Imports and Exports

Chart 11 Imports and Exports 2005-2011

Chart 12 Import vs Export Growth

Industry Sectors

Chart 13 Turnover of Local Producers by Sector 2005-2011

Chart 14 Industry Sectors' Growth Indices 1998-2017

Competitive Environment

Chart 15 Number of Local Producers by Size of Enterprises 2005-2011

Chart 16 Local Producers' Turnover by Size of Enterprises 2005-2011

Buyers

Chart 17 Buyers' Expenditure on Cleaning and Personal Care Products Industry 2005-2011

Chart 18 Annual Growth of Buyers' Expenditure 2005-2011

Chart 19 Buyers' Share of Cleaning and Personal Care Products Market 2005-2011

Suppliers

Chart 20 Main Industry Costs and Suppliers 2005-2011

Chart 21 Annual Growth of Main Industry Costs and Suppliers 2006-2011

Chart 22 Spending on Suppliers as Share of Total Industry's Costs 2005-2011

Future Outlook

Chart 23 Forecasts 2012-2017

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