

Claro Products GmbH in Home Care (Austria)

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Date: January 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: C41C9A32F5AEN

Abstracts

Claro Products is expected to continue to invest in its “green” image and sustainable production in accordance with its strict sustainability policy over the forecast period. While the company is seen as the leader in environmentally-friendly innovations, it is predicted to place great emphasis on establishing itself more firmly as the leading domestic eco-friendly producer in dishwashing, laundry care and surface care in the future. Claro Products was the first company to introduce...

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