

Clarks Footwear Ltd in Apparel (United Kingdom)

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Abstracts

Clarks in the UK remains the number one footwear retailer and has several long-term goals lined up to further its company growth and also to remain as the top footwear player. The recession played a natural enemy to the majority of the UK's high streets, and one of the company's responses to this was to close down unprofitable store locations throughout the UK and focus on improving profitable ones. A key strategy moving forward for Clarks is to drive fast growth through its successful...

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