

Claire's Stores Inc in Personal Accessories (USA)

<https://marketpublishers.com/r/C7134F149F1EN.html>

Date: September 2015

Pages: 5

Price: US\$ 150.00 (Single User License)

ID: C7134F149F1EN

Abstracts

Claire's Stores Inc has struggled to increase sales by competing against growing fast fashion clothing companies and shifting trends in young consumer interests from jewellery to more technology-based gadgets. The company will refocus to target its main consumers, children under 12 and open branded concession stores inside Toys 'R' Us. In addition, Claire's will place more focus on its online presence. Although its main consumers, young children, may not have credit cards to purchase jewellery...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Bags and Luggage, Jewellery, Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Claire's Stores Inc: Key Facts

Summary 2 Claire's Stores Inc: Operational Indicators

Company Background

Chart 1 Claire's Stores Inc: Claire's in Chicago

Internet Strategy

Private Label

Summary 3 Claire's Stores Inc: Private Label Portfolio

Competitive Positioning

Summary 4 Claire's Stores Inc: Competitive Position 2014

I would like to order

Product name: Claire's Stores Inc in Personal Accessories (USA)

Product link: <https://marketpublishers.com/r/C7134F149F1EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C7134F149F1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970