

C&J Clark International Ltd in Apparel and Footwear (World)

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Abstracts

Following in the footsteps of apparel, the footwear market is polarising between fast fashion and designer brands. Additionally, sports giants have rapidly grown benefiting from the proliferation of athleisure, leaving Clarks struggling to maintain its global positioning. Rather than focusing on fashion and sport products, Clarks should pay attention to its heritage branding and specialist reputation, utilising its innovative leadership by capitalising on the growing demand for comfort.

Euromonitor International's C&J Clark International Ltd in Apparel and Footwear (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Apparel and Footwear industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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