

City Travel Briefing: Venice

<https://marketpublishers.com/r/C51B6DC2FD2EN.html>

Date: July 2012

Pages: 33

Price: US\$ 2,000.00 (Single User License)

ID: C51B6DC2FD2EN

Abstracts

Venice boasts a unique tourist offer thanks to its setting and architectural masterpieces. Tourism flows to the city recorded a very strong performance in 2011 and are expected to continue to grow in the coming years. This growth will be driven by the increased popularity of cultural tourism, by the measures implemented by the city council, including infrastructural improvements, and the organization of cultural events. Venice is also expected to benefit from its popularity in BRIC countries.

Euromonitor International's City Travel Briefing: Venice report offers a comprehensive guide to this dynamic city destination. It reviews inbound, domestic and outbound tourism flows along with the main categories of travel accommodation, transportation and tourist attractions. It identifies the major trends and operators shaping the local market and offers strategic analysis of key factors influencing demand, including disposable income and connectivity.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

City Travel Briefing: Venice
Euromonitor International
July 2012
Introduction
The Venice Brand
Key Facts
Tourism Flows
Travel Accommodation
Transportation
Attractions and Activities
Definitions

I would like to order

Product name: City Travel Briefing: Venice

Product link: <https://marketpublishers.com/r/C51B6DC2FD2EN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C51B6DC2FD2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970