

City Travel Briefing: Madrid

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Abstracts

Madrid has enhanced its touristic profile in recent years. Madrid offers a wide range of possibilities, including cultural, gastronomic, sporting and leisure, for all kind of visitors. Business tourists continue to be essential and the city is improving in this field attracting new tradeshows every year. For the first time, in 2011 international tourists surpassed national tourists. Madrid has also improved its accomodation (especially high class accomodation) and infrastructure to facilitate ac...

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