

City Travel Briefing: Dublin

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Abstracts

Tourism in Dublin has been weakened by the impact of the recession. However, 2011 is expected to show a rise in arrivals after considerable efforts by tourism professionals to boost performance. As a result of the building boom years, Dublin has an oversupply of hotels offering great value accommodation. Despite the recent decline in passenger numbers, the city's airport opened a second terminal in 2010, with a number of new airlines, including Emirates, recently entering the Irish market.

Euromonitor International's City Travel Briefing: Dublin report offers a comprehensive guide to this dynamic city destination. It reviews inbound, domestic and outbound tourism flows along with the main categories of travel accommodation, transportation and tourist attractions. It identifies the major trends and operators shaping the local market and offers strategic analysis of key factors influencing demand, including disposable income and connectivity.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

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