

City Zoo Co Ltd in Pet Care (Vietnam)

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Date: June 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C75B26A4B42EN

Abstracts

City Zoo has become one of the leading distributors of dog and cat food and pet products in Vietnam. With warehousing of more than 15,000 sq m in Ho Chi Minh City, the company plans to continue to import more high-quality branded products from Europe over the forecast period. Besides, in order to attract more customers and remain competitive, the company also offers occasional promotional activities, such as discounts and small gifts.

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Contents

Strategic Direction

Key Facts

Summary 1 City Zoo Co Ltd: Key Facts

Competitive Positioning

Summary 2 City Zoo Co Ltd: Competitive Position 2016

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