

City Travel Briefing: Mumbai

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Abstracts

As India's commercial centre and Bollywood capital, Mumbai remains a high profile destination for business and leisure visitors. Whilst the aftermath of the terrorist attacks in 2011 still overshadows the city's appeal, further refurbishment of its airport and its increasing focus to attract the luxury travel market will support future growth.

Euromonitor International's City Travel Briefing: Mumbai report offers a comprehensive guide to this dynamic city destination. It reviews inbound, domestic and outbound tourism flows along with the main categories of travel accommodation, transportation and tourist attractions. It identifies the major trends and operators shaping the local market and offers strategic analysis of key factors influencing demand, including disposable income and connectivity.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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