

City Travel Briefing: Mexico City

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Abstracts

Despite lacking the traditional beach and sun packages, Mexico City will remain the most popular destination in Mexico due to its economic importance and attractions. The key for future success then is to capitalise on high-spending consumer segments and boost weekend stays. Escalating prices, however, are still a concern and may impact future tourism flows to the destination.

Euromonitor International's City Travel Briefing: Mexico City report offers a comprehensive guide to this dynamic city destination. It reviews inbound, domestic and outbound tourism flows along with the main categories of travel accommodation, transportation and tourist attractions. It identifies the major trends and operators shaping the local market and offers strategic analysis of key factors influencing demand, including disposable income and connectivity.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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