

City Travel Briefing: Lagos

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Abstracts

Tourism in Lagos has grown in recent years, as the government has strong ambitions for the sector. There is also rising interest from international brands like InterContinental and Hilton in expanding in Lagos, and development work on a new airport started in 2012. This will make the city attractive to a growing number of tourists. Meanwhile, Lagos is becoming renowned for its sports events and competitions, and for its thriving filming industry, which is attracting regional tourists.

Euromonitor International's City Travel Briefing: Lagos report offers a comprehensive guide to this dynamic city destination. It reviews inbound, domestic and outbound tourism flows along with the main categories of travel accommodation, transportation and tourist attractions. It identifies the major trends and operators shaping the local market and offers strategic analysis of key factors influencing demand, including disposable income and connectivity.

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