

# City Travel Briefing - Copenhagen

<https://marketpublishers.com/r/C3B1BA0AE31EN.html>

Date: August 2017

Pages: 19

Price: US\$ 1,325.00 (Single User License)

ID: C3B1BA0AE31EN

## Abstracts

Copenhagen accounts for 22% of all inbound arrivals to Denmark. Active marketing of the city, increasing airline connectivity as well as the cruise market enjoying a period of great prosperity have resulted in a growing number of visitors and benefited the Danish capital. In 2017, in order to strengthen its attractiveness as a tourist destination, Copenhagen presented a new marketing focus and declared “the end of tourism as we know it” strategy by 2020 with a focus on “localhood” and a new take...

Euromonitor International's City Travel Briefing - Copenhagen global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

**Product coverage:** Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction  
Macro View  
Destination Dynamics  
Destination Dynamics  
Future Outlook  
Future Outlook  
Report Definitions

## I would like to order

Product name: City Travel Briefing - Copenhagen

Product link: <https://marketpublishers.com/r/C3B1BA0AE31EN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C3B1BA0AE31EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970