

# City Gross Sverige AB in Packaged Food (Sweden)

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## Abstracts

City Gross Sverige AB is set to continue its expansion into new cities across Sweden. For example, in late 2013 the company spread the news that it will open a new store in Linköping within two years. It has a continuous urge to find better locations where it is possible to open stores and fulfil consumer needs. The new concept, M.A.T, which is a smaller hypermarket with a 'market feeling', is expected to be one focus area. The company's offering is a strong core of locally produced and fresh...

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