

City Chain Stores (S) Pte Ltd in Personal Accessories (Singapore)

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Abstracts

City Chain is set continue expanding its brand portfolio in order to cater better to the increasingly diverse demands of Singaporean consumers. The company's product portfolio spans includes various brands between the low end and middle of the price spectrum, meaning that there is something for all Singaporean consumers to choose from.

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Contents

Strategic Direction

Key Facts

Summary 1 City Chain Stores (S) Pte Ltd: Key Facts

Summary 2 City Chain Stores (S) Pte Ltd: Operational Indicators

Company Background

Chart 1 City Chain Stores (S) Pte Ltd: City Chain in Northpoint Shopping Centre

Internet Strategy

Private Label

Competitive Positioning

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