

# City Chain Stores (S) Pte Ltd in Personal Accessories (Singapore)

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Date: March 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: CCA8EAE4BB7EN

## Abstracts

City Chain is set continue expanding its brand portfolio in order to cater better to the increasingly diverse demands of Singaporean consumers. The company's product portfolio spans includes various brands between the low end and middle of the price spectrum, meaning that there is something for all Singaporean consumers to choose from.

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