

Citrus TOV in Consumer Electronics (Ukraine)

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Date: December 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: CED1D2871EAEN

Abstracts

Citrus is going to open new stores in Ukrainian cities. The format of the future stores will be like the new store in Kyiv on Lva Tolstogo Street, where the focus is on gadgets rather than smartphones. People will be able familiarise themselves with new technologies in four zones devoted to different devices.

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