

Cir Food Scrl in Consumer Foodservice (Italy)

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Abstracts

CIR Food is set to invest €20 million in increasing productivity, sustainable new technologies and potential new acquisitions; aiming to raise its net sales to €500 million during 2014. Its core business will remain collective foodservice, with consumer foodservice accounting for 13% of the company's total sales. Cir Food is expected to focus on its collective foodservice outlets during the medium term, and is likely to put on hold the development of new outlets for Rita Self/Rita Free and...

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